



## UIA'S WORLD OF ASSOCIATIONS ADVERTISING - 2025

The e-newsletter *World of Associations* is published by the Union of International Associations (UIA).

The English-language newsletter comes out in seven issues per year and reaches **over 15,000** international associations. Its contents include:

- Interviews with association executives
- Surveys
- Best meeting deals/offers for associations
- Tools and tips for associations
- Event management

<http://uia.org/publications/woa>

### Publication dates for 2025

4 February	7 October
1 April	4 November
3 June	2 December
2 September	

### Rates per issue

*We are pleased to hold the rates at the same level as in 2024*

**Billboard (750px x 192.5px/up to 1000kb): € 1,500.00**

**Rectangle (300px x 250px/up to 100 kb): € 1,200.00**

**Advertorial (text/image/video): € 1,800.00**

Discounts:

- 3 issues 5 %
- 7 issues 10 %
- UIA Associate Members 10 %

### Contact

Contact us for more information:

Clara Fernández López, External Relations Manager

[clara@uia.org](mailto:clara@uia.org)

<http://www.uia.org/>

*The UIA reserves the right to refuse any advertisement. Please note that for customers in Belgium and for EU customers that do not have a valid VAT number, the price will be increased by VAT according to Belgian law.*